Contact: Iowa HSEMD 515-725-3231 or <u>HSEMDPIO@iowa.gov</u> Contact: Governor's Office

515-725-3518

Gov. Branstad Proclaims September "Family Preparedness Month"

DES MOINES – Gov. Terry E. Branstad has proclaimed September Family Preparedness Month in Iowa.

National Preparedness Month was created in response to the terrorist attacks of 9/11. As this year marks the 10th anniversary of 9/11, we will remember those lost, honor our first responders, and renew our commitment to prepare and plan for all disasters and emergencies.

lowans are being urged to take steps now to be prepared for emergencies and disasters.

"Ten years ago, Americans were caught by surprise by the terrorist attacks in New York and Washington, D.C.," said Branstad. "It is critically important for our lowa families to have a plan in the event of an emergency. I am pleased today to sign this proclamation declaring September 'Family Preparedness Month' as a reminder to lowa families to have an emergency plan."

"We may not be able to prevent a terrorist act or a natural disaster, but there are things we can do to ensure our families and our communities are better prepared. We all have a role in preparedness," noted Iowa Homeland Security and Emergency Management Division Administrator J. Derek Hill. "We continue to stress the importance of being prepared for any emergency or disaster, natural or human-made. The message is not just about preparedness, but is also about empowerment—individuals can and do make a difference"

There are three easy steps everyone can take to be more prepared for any emergency or disaster:

- 1. **Put together an emergency supply kit** with insurance and financial information, prescription medications and other items you may need if you cannot return home for several days or even longer.
- Write a family emergency plan. Work with family members to so you will know who to contact if you are separated in an emergency, and where to go if you are told to evacuate.
- 3. **Be aware of the risks in your community.** Listen to radio and television stations for the latest warnings and watches. Purchase a NOAA weather radio for your home or business to be alerted to severe weather or flooding conditions in your area.

Employers and businesses need to plan how they will survive a disaster, back up critical information, develop a plan for assisting employees on site, establish a call tree to account for employees, and identify back-up sources of power and supplies.

Schools need to develop, implement, and communicate a crisis plan with their staff and students. See the U.S. Department of Education's Readiness and Emergency Management for Schools Technical Assistance Center at http://rems.ed.gov/.

Learn more at www.BeReady.iowa.gov.

The text of Governor Branstad's proclamation follows:

PROCLAMATION

- WHEREAS, EMERGENCIES AND DISASTERS CAN STRIKE ANYWHERE AND AT ANY TIME;
- WHEREAS, THERE ARE STEPS ALL IOWANS CAN TAKE TO BE MORE PREPARED FOR ANY EMERGENCY OR DISASTER, INCLUDING BEING AWARE OF HAZARDS, MAKING AN EMERGENCY PLAN, AND BUILDING AN EMERGENCY SUPPLY KIT; AND
- WHEREAS,
 THE STATE OF IOWA HOMELAND SECURITY AND EMERGENCY MANAGEMENT DIVISION AND THE NATIONAL WEATHER SERVICE CONTINUALLY STRESS THE NEED AND IMPORTANCE OF PREPAREDNESS FOR SEVERE STORMS BY INSTRUCTION IN SCHOOLS, BROADCASTS OVER RADIO AND TELEVISION, DISTRIBUTION OF SAFETY AND PREPAREDNESS PUBLICATIONS, AND HELPING LOCAL COMMUNITIES DEVELOP STORM SPOTTER NETWORKS; AND
- WHEREAS, INVESTING IN THE PREPAREDNESS OF OURSELVES, OUR FAMILIES,
 BUSINESSES AND COMMUNITIES CAN REDUCE FATALITIES AND ECONOMIC
 DEVASTATION IN OUR COMMUNITIES AND OUR NATION; AND
- WHEREAS, NATIONAL PREPAREDNESS MONTH WAS ORIGINALLY CREATED IN RESPONSE TO THE TRAGIC EVENTS OF 9/11 TO EDUCATE THE PUBLIC ON HOW TO PREPARE FOR EMERGENCIES, AND THIS SEPTEMBER MARKS THE TENTH ANNIVERSARY OF THE 9/11 ATTACKS:

NOW, THEREFORE, I, TERRY E. BRANSTAD, GOVERNOR OF THE STATE OF IOWA, DO HEREBY PROCLAIM THE MONTH OF SEPTEMBER, 2011, AS

FAMILY PREPAREDNESS MONTH

IN IOWA, AND URGE ALL IOWANS TO TAKE DUE NOTICE OF THIS OCCASION, AND TO GIVE APPROPRIATE ATTENTION TO THEIR NECESSARY ACTIONS BY PREPARING THEMSELVES FOR ANY EMERGENCY OR DISASTER.

###