

Session title:

Using Technology to your Advantage

Session speakers:

AJ Seely-Dallas County Emergency Management Coordinator

Session summary:

Since 2000, technology has been evolving at a rate faster than ever imagined. Public Safety users face two realities; use technology to their advantage or be left in the dark. Programs, applications and browsers exist in many systems, but determining when, how to use, and how to access such information can be difficult. This session will be focused on the use of social media tools and select GIS applications and more importantly, how to integrate them into daily, weekly or as needed situational awareness and assessment tools. Attendees can expect to walk away from this course with a basic understanding of how to use social media “mining” to develop situational awareness and how to use, converge, and operationalize geographical information systems data. Attendees will also walk away with a myriad of public safety related GIS and media mining links for further evaluation and implementation.