

Session title:

Surviving the Storm and Coming back Vermeer Strong

Session speakers:

Steve Flann, Elizabeth Sporrer-Vermeer Corporation

Jeff Anderson-Marion County Emergency Management Coordinator

Session summary:

Don't be caught off-guard when disaster strikes your facility. Whether it is a tornado, flood, fire or other unplanned event, learn from one of Iowa's largest manufacturers who took a direct hit from a devastating EF-3 tornado on July 19, 2018 while more than 400 visitors and guests were onsite in addition to the 2,500 team members working that day.

Through discussion, videos and pictures, you will get a better understanding of how Vermeer's robust planning efforts helped protect the lives of their team members and visitors and were able to get the business back up and running in a few short days. Vermeer will emphasize lessons learned regarding the preparation, emergency response and recovery efforts while taking care of those around them.